WHEN HELP MEETS HOPE

STEP 1:
GET YOUR FRIENDS TOGETHER & MAKE A PLAN.

STEP 2:
SPREAD THE WORD. PULL OUT THE BULLHORN, PRINT FLYERS, SEND OUT EMAILS AND POST TO FACEBOOK. (OK, WE'RE KIDDING ABOUT THE BULLHORN.)

STEP 3:
BE SURE TO INCLUDE YOUR FAMILY, FRIENDS, CO-WORKERS, NEIGHBORS AND YOUR SOCIAL MEDIA CIRCLES. GET EVERYONE IN ON THE FUN! MAKE IT A CHALLENGE FOR A LITTLE IN HOUSE COMPETITION! PEOPLE LIKE TO HELP.

STEP 4:
SET UP A DROP OFF STATION. BE SURE TO MAKE IT WELL ADVERTISED AND EASILY ACCESSIBLE. IF YOU DON'T HAVE A NEON-SIGN AVAILABLE, A FEW POSTERS WILL DO THE TRICK.

STEP 5:
COLLECT, COLLECT, COLLECT! THEN DROP OFF YOUR ITEMS AND TAKE A TOUR OF YOUR CITYTEAM. WE WOULD LOVE TO THANK YOU IN PERSON!

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